

# RISK TO REASONS

## COMMUNITY INVESTMENTS

### Changing the Narrative and Connecting Black Women to HIV Prevention.

ViiV Healthcare's *Risk to Reasons* Initiative increases awareness and action around HIV prevention and care for Black women of cis and trans experience. Guided by advocates across the country, the initiative reframes "risk" to "reasons" for prevention and care. With new content, convenings and funding for community action, *Risk to Reasons* is the largest philanthropic investment dedicated to Black women's needs, voices and leadership related to HIV in the U.S.



- **\$8M** invested over three years
- **18** projects
- **100% led by Black women**



**\$3.3M** to **175 artists, advocates and messengers** to **change the narrative** around Black women and HIV



**\$1.2M** to train **700 domestic violence responders and 500 social workers** to better serve Black women



**\$3.4M** to directly engage more than **10,000 Black women** with reasons for prevention

### Engaging Women With Reasons For HIV Prevention



**African Services Committee NEW YORK**

**PROWESS** increases knowledge of HIV and use of prevention services among African and Caribbean immigrant women through direct services, outreach, community messengers and promotional materials that reframe sexual health.



**CAL-PEP OAKLAND**

**Women's Sexual Health Initiative** hosts events for women and convenes providers to build awareness of Black women's reasons for HIV prevention and connect attendees to culturally responsive tools and resources.



**Community Health and Empowerment Network, Inc. NORTH MIAMI**

**Real Magnolias** provides a safe space for peer and mental health support for Black women, as well as 1-on-1 HIV prevention education, testing and linkage to prevention and care.



**The Community Wellness Project MISSOURI AND ILLINOIS**

**EmpowerHER: Brown Girls Brunch Sex Education and HIV Prevention Campaign** educates, engages and empowers immigrant and U.S.-born Black women with culturally appropriate HIV prevention options delivered through women-focused educational events and resources.



**The Knights & Orchids Society ALABAMA**

**Bridging Alabama's Black Sisters** convenes and trains a coalition of Black women and providers to enact change through policy advocacy and storytelling to increase awareness and action around culturally responsive HIV prevention and reproductive justice.

**Planned Parenthood of Metropolitan Washington DC (PPMW) WASHINGTON, D.C.**

PPMW delivers HIV prevention education and fights stigma by training barbers, nail technicians and youth in public schools to share information with Black and Latinx youth and elevate their reasons for care.

**Positive People Network MIAMI**

**Stop the Silence** trains a cadre of Black women to promote healthy sexual behaviors and discuss HIV prevention and care in churches, salons and other community settings.

**Transforming Re-Entry Services CHICAGO**

**Queen's Care** provides peer support, HIV prevention education, reproductive health resources and self care kits to Black women in Chicago and rural Illinois who are returning to community from jail, engaging in sex work and using drugs.

## Training Providers

**National Network to End Domestic Violence NATIONAL**

In collaboration with Positive Women's Network, SisterLove and AIDS Foundation of Chicago, **Positively Safe** creates and disseminates trauma-informed resources and provides in-depth listening sessions, training and assistance to domestic violence and HIV service providers to respond to the HIV prevention and DV needs of Black women.

**Professional Association of Social Workers in HIV/AIDS NATIONAL**

**The Black Women's Social Worker's Task Force** will develop and oversee trainings for organizations and providers to reframe HIV for Black women and improve preventative care.

## Changing The Narrative

**AIDS UNITED NATIONAL**

A national social media campaign increases HIV prevention, awareness and motivation among Black women through targeted messaging and virtual community engagements.

**Advocates for Youth NATIONAL**

**communiTEA** trains young Black women as community ambassadors to change the narrative around Black women and HIV, and helps providers and community organizations better meet the prevention and care needs of Black women.

**Black Ladies in Public Health Foundation NATIONAL**

**Alternative Spring Break Weekend to Reframe Risk** trains young women to promote sexual health and funds projects led by and for Black women on college campuses.

**The Center for Black Health & Equity SOUTHEAST**

**Reasons on Display: Reframing the Narrative of HIV** supports digital artists, musicians and poets to engage women on HBCU campuses and amplify Black women's reasons for discussing and prioritizing their sexual health.

**Multicultural AIDS Coalition NATIONAL**

**The African Women's Network** holds an annual retreat that supports African immigrant women living with HIV in the U.S. in talking about the challenges they face and activates them to create local and national change through counternarrative storytelling projects.

**Prevention Access Campaign NATIONAL**

**I am Moving Forward** trains a cohort of Black women to reframe HIV through advocacy, storytelling and engaging other women in their communities in prevention and care.

**The S.H.E. Project NATIONAL**

**The S.H.E. Project** uses social media and digital storytelling to increase awareness about behavioral and biomedical HIV prevention and elevate the voices of Black women in Jackson, MS.

**WeCareTN NATIONAL**

**Project U.S.E. (Understanding Sex Workers Experiences)** supports Black transgender and nonbinary sex workers in developing a national strategy and documentary project to find HIV prevention solutions at the intersection of sex work, drug use and harm reduction communities in prevention and care.



ViiV Healthcare is the only pharmaceutical company 100% focused on HIV. Learn more at [viivhealthcare.com](http://viivhealthcare.com). Learn more about the *Risk to Reasons* initiative at [RisktoReasons.com](http://RisktoReasons.com) or reach out to Amelia Korangy, Director of External Affairs Strategy and Programs at [amelia.x.korangy@viivhealthcare.com](mailto:amelia.x.korangy@viivhealthcare.com).

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#RisktoReasons

