

POSITIVE ACTION AMP GRANTS FUELING GRASSROOTS CHANGE TO DISRUPT DISPARITIES IN HIV CARE

ViiV Healthcare's **Positive Action AMP Grant** initiative funds community-led organizations to incubate and support emerging efforts to disrupt disparities in HIV care. These three-year incubators will serve as resource hubs and think tanks for leaders, networks and projects across HIV, health, housing and wellness. AMP resources will be used to fund and support individuals and organizations leading grassroots HIV outreach with micro-grants, mentorship and other network supports.

The 13 AMP Grant Leads will be a search light to identify and activate emerging efforts, and will be creating spaces for exchange, coaching and training for rising individuals and organizations. In 2022, these grantees will bring in a new era of responsive leaders and networks that cultivate creative responses to HIV, fueling more than 150 new projects across the country to reach people living with and vulnerable to HIV.

ViiV Healthcare's AMP initiative is a new way to resource grassroots networks and projects that typically can't access funding by supporting community organizations to make grants. These resources will fund emerging linkage to care, advocacy and network-building projects across the United States as they work to expand outreach and engagement in prevention and care.

\$7.5M COMMITTED FROM 2021-2024

EXPECTED TO FUEL

150+
PROJECTS
NATIONWIDE





COMMUNITY-BASED ORGANIZATIONS

creating new infrastructure to re-distribute resources



165
MICRO-GRANTEES,
LEADERS & PARTNERS

connecting through the national AMP Grant network

IMPACT FROM PILOTS: \$425,000 COMMITTED FROM 2019-2020

The AMP Grant initiative was initially piloted with 3 organizations specifically engaging young people and cis and trans women of color. Early successes spurred AMP Grant expansion in 2021.



MICRO-GRANTEES



42 LEADERSHIP TRAININGS OR MENTORSHIP ACTIVITIES



18,000 PEODLE REACHE

through stigma reduction campaigns, events, tech innovations and art to elevate and amplify the voices of people living with HIV

INCUBATING AND DRIVING RESOURCES

AMP Grant Leads fuel a variety of linkage, advocacy and network-building projects across the United States to expand outreach and engagement in prevention and care.

AIDS

NATIONAL

Positive Connections/Conexiones positivas: 30 microgrants

Fueling leaders and networks among Hispanic/Latinx gay, bisexual and transgender men from communities most affected by and vulnerable to HIV

Julio Fonseca, jfonseca@aidsunited.org



NATIONAL

Women Informing Now (WIN): 10 microgrants

Fueling grassroots networks of cis and trans women to address isolation and stigma

Dr. Ivy Turnbull, dtunrbull@taimail.org



CHICAGO

/ The Black Sexual & Gender Minority Incubator and Accelerator: 4 microgrants

Incubating small South and West Side Black sexual and gender minority-led HIV service organizations and networks

Russell Brewer, rbrewer@medicine.bsd.uchicago.edu



REGIONAL, FLORIDA

30 micro-grantees

Connecting LGBTQ+ Latinx communities, networks and allies in the fight for HIV justice

Marco Antonio Quiroga, Marco@ContigoFund.org



CALIFORNIA AND NEVADA

Nosotros VIHviendo: 8 microgrants

Activating emerging Latinx queer and samegender-loving men leaders and networks creating grassroots initiatives

Jeremy Payne, jeremy@eqca.org



NATIONAL

The PHEMSI Project: 10 microgrants

 Fueling advocates and young influencers at Historically Black Colleges and Universities via trainings and skills-building

Chris Walker, chris.walker@etr.org



NATIONAL

The Youth Advocacy Fund: 15 microgrants

Activating LGBTQ youth advocates at the intersection of housing, HIV and wellness across the U.S.

Brittany Garner, brittany@pointsourceyouth.org



NATIONAL

EPIC: 4 microgrants

Fueling a network of health workers to make change for Black cis women living with HIV

Linda Scruggs, lscruggs@rcg3.com



NATIONAL

8 microgrants

 Resourcing opportunities for emerging advocates pushing to reform HIV-specific statutes and educate community

Cindy Stine, cindy.stine@seroproject.com



TEXAS

ImpactTXGR: 15 microgrants

Fueling Black and Latinx transgender and MSM linkage, outreach and advocacy

Ron Guillard, rong@txpif.org



ATLANTA

/ Project Innovate: 8 micro-grants

/ Mentoring and training for young Black LGBTQ innovators launching business ventures

Ja'Mel Ware, jamel@thrivess.org



NATIONAL

The Amp Grant: 10 microgrants

Resourcing and supporting emerging transgender-led networks and advocacy initiatives

Aryah Lester, aryahl@transgenderstrategy.org

POSITIVE ACTION

ViiV Healthcare was established to take an innovative approach to the challenge of HIV—and we do. It's who we are. An innovative approach means we go beyond developing new medicines. We seek insights to better understand the unmet needs of people living with HIV. We connect individuals and communities to help drive solutions focused on providing the same standard of care for all people living with HIV. We develop and support community programs that focus on HIV prevention, care and treatment. The voice of the HIV community informs everything we do. As the only company solely focused on HIV, we think differently, act differently and connect differently to improve the lives and outcomes for all people affected by HIV.

TRADEMARKS ARE PROPERTY OF THEIR RESPECTIVE OWNERS.

ViiVHEALTHCARE.COM

