



**POSITIVE
ACTION**

PROGRESS REPORT

2020-2021

STRATEGY SUCCESSES TO DATE

Positive Action's mission is to be a transformational partner that champions people and communities to end AIDS.

Our vision is healthy communities in a world free of AIDS.



Cathy Ferrier

Head of Positive Action, ViiV Healthcare

2020 was a pivotal year for Positive Action. During unprecedented times when the world was faced with the COVID-19 pandemic, our mission became more pertinent than ever – putting people and communities first to ensure no person living with HIV is left behind. And we did just that. We prioritised and invested in vulnerable communities affected by HIV through the COVID-19 Emergency Relief Fund, providing 36 grants across 16 countries. In parallel, our new 2020-2030 strategy was launched, paving the way for the next ten years of Positive Action, with commitment to strengthen capacity and collaborate strategically to accelerate the HIV response.

The impact of COVID-19 on the fight against HIV has been significant. Whilst the number of HIV positive people receiving antiretroviral treatment has continued to rise, the declines in prevention services and testing are of huge concern. Between 2019 and 2020, the number of people reached with HIV prevention programmes fell by 11%, the number of pregnant women receiving HIV treatment to prevent vertical transmission dropped by 4.5%, and overall testing dropped by 22%, holding back HIV treatment initiation in most countries.

In terms of HIV treatment, children have been left furthest behind – with only half of them (54%) getting the lifesaving treatment they need. Adolescent girls and young women continue to be disproportionately affected by HIV. In sub-Saharan Africa, six in seven new HIV infections among those aged 15-19 years old are among adolescent girls and young women.

As we look to Positive Action's upcoming 30th anniversary, we will reflect on and celebrate the progress made thus far and identify all that still needs to be done to effect true change and achieve our mission. Adolescent girls and young women remain a key focus for our HIV response, as well as reducing the numbers of new HIV infections in key priority populations.

I look forward to continuing our mission to be a transformational partner that champions people and communities to end AIDS.



Deborah Waterhouse

Chief Executive Officer, ViiV Healthcare

The HIV response has long demonstrated the impact of a community-centred approach to HIV prevention, treatment and care. Putting people living with HIV at the forefront of everything we do was paramount in 2020 as we also responded to the COVID-19 pandemic. ViiV Healthcare's Positive Action team mobilised in response to the challenges affecting our communities. Through partnership and investments, Positive Action was able to support people living with and affected by HIV at a critical time. At ViiV Healthcare we all remain committed to leaving no person living with HIV behind and will continue to support those communities affected by HIV.

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THE CONTEXT FOR OUR WORK

Positive Action is working towards the UNAIDS goal of **ending AIDS by 2030**, achieving its **95-95-95 goals**, with **zero HIV or AIDS-related discrimination**.

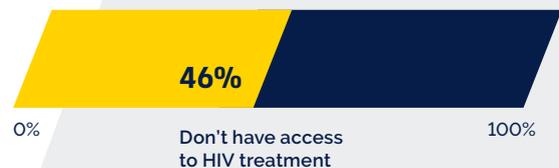
Progress is being made in relation to these targets, however, in certain areas this progress has stalled. Stigma and discrimination contribute towards more HIV infections and deaths (UNAIDS).

There's still more to be done.

NEW HIV INFECTIONS GLOBALLY IN 2020

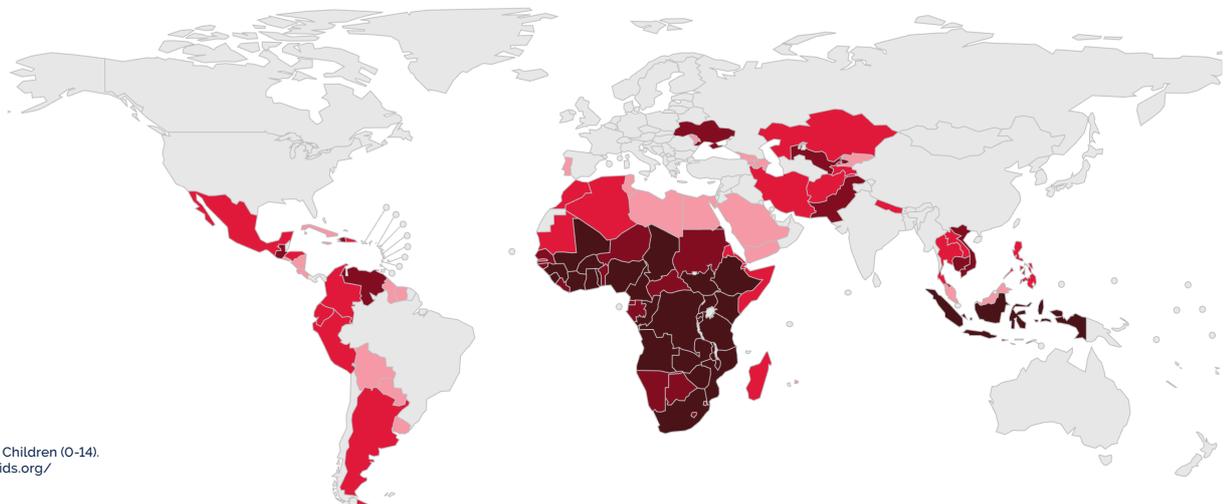
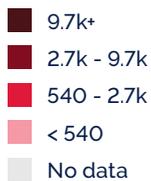


1.7 MILLION CHILDREN LIVING WITH HIV IN 2020



UNAIDS. 2021 Factsheet. Available at: https://www.unaids.org/sites/default/files/media_asset/UNAIDS_Factsheet_en.pdf. Last accessed: September 2021.

CHILDREN (0-14 YEARS) LIVING WITH HIV IN 2020



UNAIDS. People living with HIV – Children (0-14). Available at: <https://aidsinfo.unaids.org/>. Last accessed: September 2021.



OUR RESULTS 2020-2021

**SINCE THE
LAUNCH OF
THE NEW
STRATEGY
IN 2020:**

**MORE THAN
£17M HAS
BEEN INVESTED
ACROSS SIX
FUNDING
ROUNDS**

This includes the creation of strategically aligned partnerships such as:

- Paediatric Breakthrough Partnership (Aidsfonds, PATA, Unicef, EGPAF and Positive Action) focusing on ending paediatric AIDS in priority locations, informed by the UNICEF Paediatric Service Delivery Framework
- Global Network of Young People Living with HIV and AIDS (Y+ Global) focusing on implementing the HER Voice Fund
- Women4GlobalFund based in Zimbabwe supporting the active engagement of women in Global Fund processes in Africa
- AMREF in Ethiopia, partnering with GSK and USAID to strengthen the capacity of the health system for HIV testing and counselling, and PMTCT of HIV
- Africa Reach partnership between the Elizabeth Glaser Pediatric AIDS Foundation (EGPAF) and the Desmond Tutu Health Foundation (DTHF) to support African leadership to end paediatric AIDS
- The Global Fund for AIDS, Tuberculosis (TB) and Malaria which aims to reduce HIV in people who inject drugs to zero in targeted Nigerian states
- Supporting Community Development Initiatives (SCDI) in Vietnam focusing on community-based stimulant harm reduction services in the region

IN ADDITION, MORE THAN £5.7M DISBURSED IN ONGOING GRANTS



3,451

service providers
trained



484,136

people reached



176,831

people linked to HIV testing



227

grants in more than
60 countries



KEY MILESTONES



Launch of the Positive Action 2020-2030 Strategy

The strategy was announced at the International Conference on AIDS and STIs in Africa (ICASA) 2019, Kigali, Rwanda, under the vision of 'healthy communities in a world free of AIDS', with the following key focus areas:

- **Ending paediatric AIDS**
- **Supporting community-based harm reduction services**
- **Addressing HIV-related stigma**

For the first time, a logic model and results framework were developed to ensure that Positive Action could define and measure its contribution towards ensuring that no person living with HIV is left behind.

A **CyberGrants** management system was also launched, with the intent of automating an end-to-end grants management process, serving as a tool to efficiently collate and analyse grantee reports and improve the grantee experience from start to finish.

Key locations of Positive Action Grants



MAP TO SHOW KEY LOCATIONS OF GRANTS

- Innovator**
Turkey, Egypt, Somalia, Tunisia, Morocco, Malawi, Nigeria, Serbia, Thailand, Uganda (2), Zimbabwe, Kenya, Tanzania, India, Rwanda, Tajikistan
- Momentum**
Zambia (2), eSwatini, Uganda (7), Nigeria, Malawi (3), Kenya (5), Cameroon (2), Zimbabwe (3)
- Challenge**
Russia, Zambia, Nepal, Uganda, Ukraine
- BT Paeds**
US, UK, Netherlands, South Africa for implementation in Mozambique, Uganda and Nigeria
- SCDI**
Vietnam
- AMREF**
Ethiopia
- W4GF**
Zimbabwe, Toronto
- Harm Reduction Nigeria**
Nigeria
- Africa REACH**
South Africa and US for implementation in priority countries in sub-Saharan Africa
- HER Voice Fund**
Netherlands for implementation in 13 countries in sub-Saharan Africa
- COVID-19 ERF**
South Africa, Zimbabwe, Malawi, Uganda, Kenya, Tanzania, Botswana, Nigeria, Cameroon, Indonesia, India, Thailand, Nepal, UK



Paediatric Breakthrough Partnership

Four grants in three countries, £2.6M invested in 2020 and £2.4M invested in 2021

The Paediatric Breakthrough partnership builds on the Positive Action for Children Fund (PACF). This partnership contributed to the development of a **service delivery framework to end paediatric AIDS** via four key, global and local implementing partners in **Mozambique, Uganda** and **Nigeria**, with the possibility of extending to **Cameroon** and **Zimbabwe**.

A co-developed **Implementation Science project** was created to measure the effectiveness of this partnership, by understanding the **impact** and **effectiveness** of the Paediatric Breakthrough Partnership in Mozambique, Nigeria and Uganda. The research will be conducted jointly by the Uganda Vaccine Research Institute (UVRI) and International AIDS Vaccine Initiative (IAVI) in Uganda.

The two research areas are:

- Breakthrough Partnership's collective impact: To understand if working together yields greater results than if each partner had worked on their own
- Breakthrough Partnership's effectiveness as a partnership: To understand how well partners work together, to build and grow from this collaborative approach



“ Y+ Global continuously appreciates the support from ViiV Healthcare Positive Action and the Global Fund. Their confidence in youth leadership is amazing! It is now left to us, to recognise the power and expertise of adolescent girls and young women in all their diversity as we work in partnership on issues related to their health and rights. ”

Maximina Jokonya

HER Voice Fund Ambassador
Sub-Saharan Africa and West Africa

HER Voice Fund (part of Strategic Partnerships)

73 grants in 13 countries

A partnership with the Global Fund and Global Network of Young People Living with HIV (Y+ Global), that **supports adolescent girls and young women (AGYW)** to have a meaningful voice in decisions that affect their health. This initiative is aligned to the Global Fund's funding cycles and processes that **prioritise** and **agree** on country investments in HIV, TB and Malaria programmes.

The HER Voice Fund provides small grants to AGYW-led community-based groups to facilitate participation and engagement in policy and decision-making processes.

New funding streams and rounds under Community Strategic Initiatives (CSI) and a Covid-19 Emergency Response Fund

2020

CHALLENGE

People who inject drugs

6 GRANTS
£197K

INNOVATOR

HIV-related stigma and Self-stigma

23 GRANTS
£1.7M

COVID-19

Emergency Response Fund (ERF)

36 GRANTS
£690K

MOMENTUM

Adolescent mothers living with HIV & their children

Round 1:
11 GRANTS
£3.2M

2021

INNOVATOR

Community-based harm reduction

8 GRANTS
£730K

MOMENTUM

Ending paediatric AIDS through retention in HIV care for children

Round 2:
10 GRANTS
£2.6M

MOMENTUM

Ending paediatric AIDS through retention in HIV care for children

Round 3:
3 GRANTS
£900K



The Challenge Award

- Focused on community and peer-led initiatives to provide comprehensive, innovative and accessible harm reduction services at the community level for people who inject drugs.
- Six grants in six countries with an investment of **£197K**



Grantee from Thailand

"I felt so honoured to be among the other grantees - so many thoughtful and committed people around the world, doing amazing work. Thanks for a useful workshop. I definitely feel better prepared to take this grant forward."



Innovator

The 2020 Innovator grants supported new projects to address HIV self-stigma globally and HIV-related stigma in the Middle East and North Africa:

- Five HIV-related stigma grants in five countries with an investment of **£478K**
- 18 self-stigma grants in 11 countries, with an investment of **£1.3M**
- The second funding round focused on supporting community-based harm reduction services and provided eight grants with an investment of **£730K**



Grantee from Zimbabwe

"Self-stigma stories are extremely powerful (but can be complex so we need to be sensitive). Love that stories highlight self-stigma and how that person is on a journey to self-worth."



Grantee from Tajikistan:

"Getting experiences from different organisations broadens our minds on how we view self-stigma."



Grantee from Kenya:

"We learn from case studies and we understand the best way to use and give voices to adolescent girls and young women who are HIV positive."

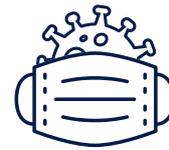
Momentum

Momentum grants focus on scaling up or replicating interventions that are proven to work. In 2020, grants were given to organisations focused on adolescent mothers living with HIV, to provide tailored care and address the myriad of issues affecting adolescent mothers and their children:

- **First funding round:** Supported adolescent mothers living with HIV and their children to enjoy health and well-being, which resulted in 11 grants with an investment of **£3.2M**
- **Second funding round:** Improved retention in HIV care among children living with HIV and their caregivers, which resulted in 10 grants with an investment of **£2.6M**
- **Third funding round:** Increased HIV case finding and treatment and provided support to children and early adolescents living with HIV aged 0-14 years



COVID-19 Emergency Response Fund (ERF)



- This fund was launched to help address specific challenges for the HIV community created by the global pandemic. The fund emphasises Positive Action's ability to be agile and flexible, responding quickly to support those in need.
- 36 grants in 16 countries, with an investment of **£690K**

Grantee from Uganda:

"The 3rd wave is about to arrive. It is very difficult to know what will happen, so it makes it harder to plan effectively."



Existing Grants (Pre-2020)

227 grants in 64 countries, with an investment of £5.7M

This includes grants awarded previously under the Positive Action Adolescents (PAA) programme, Positive Action Children's Fund (PACF), Positive Action Europe (PAE), Positive Action Girls and Women Fund (PAGW), and the Positive Action MSM & Transgender Fund (MSM&T).



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CASE STUDIES

STAR-STAR

The Association for Support of Marginalised Sex Workers (STAR-STAR) is a community-based organisation led by sex workers committed to the **improvement and promotion of sex workers' rights** in the Republic of North Macedonia. STAR-STAR and the World Health Organization's (WHO) North Macedonia office conducted research on how HIV prevention services could be improved. Four focus groups in Skopje, Gostivar and Strumitsa explored the experiences and perceptions of sex-workers' **access to** and **use of HIV prevention tools**.

In 2020, STAR-STAR worked with the Health Education and Research Association to reach 547 sex workers with critical HIV services.

STAR-STAR mobile health clinic:

- Delivered 1,120 HIV and sexual reproductive health services
- Referred 280 sex workers to gynaecological services

STAR-STAR permanent health facility:

- Reached 267 sex workers
- Delivered 1,068 HIV and sexual reproductive health services
- In total, 3,593 condoms and 1,734 lubricants were distributed to sex workers



The organisation also partnered with the **Health Education and Research Association** and the **University Clinic for Infectious Disease** to train health service counsellors on how to support sex workers and other marginalised populations. The training resulted in:

- 70% increase in knowledge of HIV transmission modes
- 74% increase in use of antiretroviral therapy (ARV)
- 64% decrease in mother-to-child transmission rates

Zvandiri (‘As I am’)

Zvandiri is a community-based, clinical and psychosocial service delivery programme originally aimed at adolescents living with HIV in Zimbabwe, who were in need of tailored HIV support services.



Zvandiri combines support groups, community outreach, **Community Adolescent Treatment Supporters (CATS)**, mobile health and youth-friendly clinics to improve the treatment outcome, mental health and social protection of children and adolescents.

The research found that differentiated service delivery can substantially improve HIV virological suppression in adolescents with HIV. **The CATS intervention has now been adopted or adapted in eight countries in sub-Saharan Africa.**¹

1. Mahvu W et al. 2020. Effect of a differentiated service delivery model on virological failure in adolescents with HIV in Zimbabwe (Zvandiri): a cluster randomised controlled trial. *The Lancet Global Health*. Vol. 8, e264–75.

HER Voice Fund

Implemented by Y+ Global, the HER Fund supports AGYW to have a **meaningful voice** in decisions that affect their health.



Image provided by Y+ Global

Tambudzai Magwenzi, HER Voice Fund Ambassador Zimbabwe

Launched in recognition of the vital role of AGYW in **driving and shaping the HIV response**, the fund provides small grants to these groups across 13 countries (Botswana, Cameroon, Eswatini, Lesotho, Kenya, Malawi, Mozambique, Namibia, South Africa, Tanzania, Uganda, Zimbabwe and Zambia) to facilitate participation in **policy** and **decision-making processes**.

Positive Action provided a second year of funding to support organisations working to improve AGYW and young people's health including **training, mentoring** and **engagement across policy** and **advocacy**.

Each priority country has a HER Voice Country-Lead organisation responsible for coordinating Voice Fund activities and a HER Voice Fund Ambassador, who works closely with country-leads and represents the fund in meetings and media opportunities.

Paediatric – Adolescent Treatment Africa (PATA) C3 Model

The C3 model promoted partnership between health facilities and community-based organisations (CBOs) to deliver services for improved vertical transmission case findings and HIV treatment, as well as support for adolescents across the HIV care cascade. The C3 partnership, initiated in 2014, had two three-year phases.



PHASE 1

Developed and disseminated models for effective clinic-CBO collaboration, with 36 partnerships

- Data gathered from clinic rapid assessment forms, programmes, forums, site visits and summits, and good practise, lessons and innovations identified
- The C3 toolkit guide was developed to assist health providers, CBOs and coordinators
- C3 summit hosted 32 C3 teams to share evidence-based best practice

PHASE 2

Strengthened clinic-CBO partnerships

- The toolkit was adapted for adolescent programming and a best practice guide for peer-support was developed
- An additional 19 clinic-CBO partnerships were developed
- The C3 model was integrated into programmes such as Find Test Treat 4,000 in partnership with SAFAIDS, Aidsfonds and the READY programmes in partnership with Frontline AIDS

A black and white photograph of a person from behind, wearing a white t-shirt. The t-shirt has the text 'SPEAK UP! FOR YOUNG KEY POPULATIONS' printed on it. In the background, there is a poster with the words 'TEENZ' and 'HERVOICE' visible. The right side of the image is overlaid with a dark blue diagonal shape containing yellow and white text.

SPEAK UP!
FOR
YOUNG KEY POPULATIONS

WHAT'S NEXT?

Learnings and Future Outlook

HIV Prevention

A concerted effort is required by all stakeholders to ensure that the world can meet the global UNAIDS prevention targets by 2025. Positive Action has prioritised prevention in 2021 whilst ensuring strong alignment to treatment, care and support.

Our approach to HIV prevention builds on our history and is firmly rooted in our strategy, meaning that we invest in community-led and community-driven responses because we believe that communities know best.

We believe strongly in the principle of "nothing for us without us" and through this we want to ensure that people can exercise choice when making decisions about HIV prevention options that are suitable for them in their context and their reality.

We support a combination approach to HIV prevention and look at investing in applications that address biomedical, structural and behavioural interventions collectively;



Biomedical - interventions that use medical and clinical methods whilst remaining product agnostic e.g. condoms and lubricants, ARV-based prevention options, voluntary medical male circumcision and harm reduction programmes including needle syringe programmes



Behavioural - interventions that encourage and support safer behaviour including counselling for risk reduction, comprehensive sexuality education (CSE), peer-led education programmes and social marketing/digital campaigns



Structural - interventions that promote and contribute to an enabling environment such as addressing structural barriers, addressing gender inequality and violence; laws to protect the rights of people living with HIV and key populations, and interventions to reduce stigma

Positive Action as a flexible and agile donor

Everything we do as Positive Action is to bring positive change towards the end of AIDS. This requires us to be flexible and agile in how we respond, and support communities living with and affected by HIV. Not only did ViiV Healthcare launch the COVID-19 Emergency Response Fund in 2020, but Positive Action also offered a COVID-19 Top-Up Fund to grantees who were experiencing challenges during the respective second and third wave of COVID-19 in their contexts. We were also able to support a Positive Action grantee in Haiti who was affected by the earthquake in August 2021.

Flexibility also relates to being able to respond to changes or priorities in the HIV epidemic, and the Positive Action Flexible Fund was launched in September 2021 to respond to the growing HIV prevention needs of people who use drugs in Eastern Europe and Central Asia.

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