

# HEALTHY COMMUNITIES IN A WORLD FREE OF AIDS

Positive Action Strategy  
2020-2030



THE CONTEXT  
FOR OUR WORK

# ENDING AIDS BY 2030

## UN FAST-TRACK TARGETS FOR ENDING AIDS BY 2030

# 95%

of people living with HIV will know their HIV status

of people who know their status will be on treatment

of people on treatment will have suppressed viral loads

# ZERO

discrimination related to HIV and AIDS.

Number of new HIV infections among adults will be

**REDUCED**  
**200,000**  
**ANNUALLY.**

# THE CONTEXT FOR OUR WORK

**Progress is being made in relation to these targets however in certain areas this progress has stalled. Stigma and discrimination continue contributing to more HIV infections and deaths.**

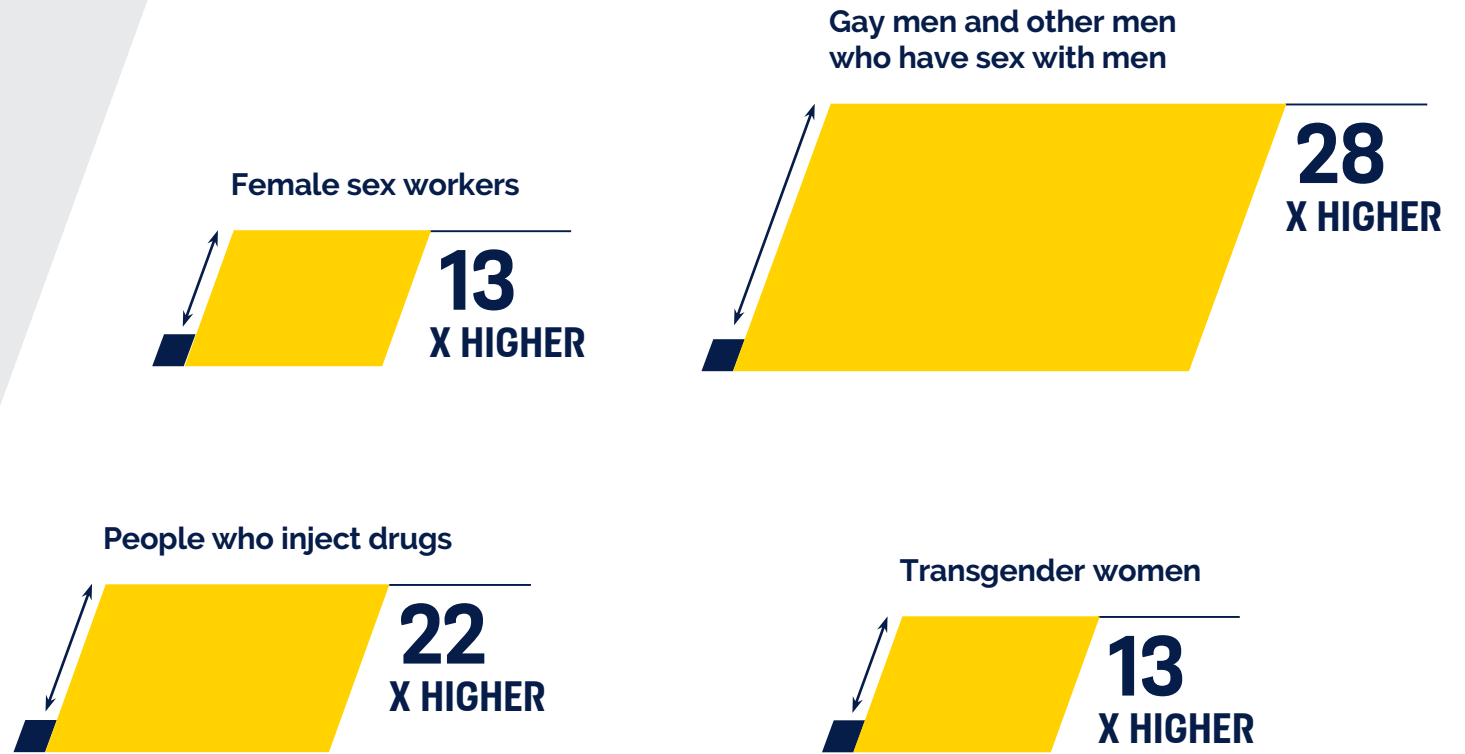
From 2010 to 2017 there was a 30% reduction in new infections and a 42% reduction in deaths meaning that the number of AIDS related deaths was at its lowest this century.

But this reduction in mortality rate has stalled globally, with some regions even seeing an increase in AIDS related deaths. There's still more to be done.

**Relative risk of HIV acquisition, by population group compared to the general population, global, 2017**

- HIV incidence rate within the key population
- HIV incidence rate within the general population

Source: UNAIDS special analysis, 2018.



# WHY DOES WHAT WE DO MATTER?

We're making great progress against the disease but the most vulnerable and marginalised are still being left behind.

## FUNDING



**20%**  
**FUNDING SHORTFALL**

in resources needed to end AIDS according to UNAIDS.

## NEW HIV INFECTIONS GLOBALLY



Men who have sex with men, transgender people, sex workers, and those who inject drugs

## 1.8 MILLION CHILDREN LIVE WITH HIV



Receive no HIV treatment and half of those who do experience resistance or inappropriate dosage.

# OUR STRATEGY

Positive Action exists to further the ViiV Healthcare mission of ensuring no person living with HIV is left behind, by working directly with the communities most affected by HIV.

## OUR APPROACH



**Put people first**

**Strengthen capacity**

**Collaborate strategically**

## OUR MISSION

To be a transformational partner that champions people and communities to end AIDS.



## OUR VISION

Healthy communities in a world free of AIDS.



# OUR APPROACH

## FOCUS AREAS

/ Enabling people and communities to improve the quality of life of people living with & those most at risk of HIV

/ Achieving targeted and strategic impact through partnerships

## FUNDING STREAMS

### Community Strategic Investments

/ Innovator grants (\$30,000 - \$50,000 over two years)

- *First-time investments in novel ideas or in new contexts*
- *Smaller financial commitments*
- *1-2 year pilot/seed community-led projects*

### Breakthrough Investments

/ Strategic grants (3 – 5 year investment)

/ Supporting national stakeholders to scale up their HIV efforts in order to achieve national HIV related targets

/ Momentum grants (\$50,000 - \$100,000 over three years)

- *Advancing existing, evidence-based projects to enable sustainable scale-up with other funding/implementing partners*
- *Larger financial commitments with expected co-investment with other funding bodies*
- *Multiyear (3+), staged-funding programmes*

/ Participating in multilateral long-term partnerships

/ Investing in subject-specific specialised funding modalities

# POSITIVE ACTION LOGIC MODEL

**VISION**

**HEALTHY COMMUNITIES IN A WORLD FREE OF AIDS**

**IMPACT**

People living with HIV and those most at risk enjoy greater health and wellbeing

Communities and regions within selected settings are close to ending AIDS

**LONG-TERM OUTCOMES**

More people know their HIV status and are able to prevent HIV, and access treatment and care if diagnosed with HIV

Priority populations experience reduced stigma, discrimination and violence

**INTERMEDIATE OUTCOMES**

1 3 5 6

Sustained provision of quality healthcare

2 5 8

Sustained provision of social and legal services, education, and opportunities to improve food and economic security

2 4 7

Individuals, families and wider society respect the rights of priority populations

4 7

Priority populations understand and increasingly demand their rights

1 2 5 6

Stakeholders commit to the strategic partnership and provide greater leadership

1 2 3 5 6

Policy and legislative changes in order to reduce barriers to health services

1 2 3 4 5 6

Adequate and sustained funding including for scaling up effective and innovative community-led interventions

1 2 3 4 5 6

Positive Action valued as an informed and credible contributor to the partnership

**OUTPUTS**

**COMMUNITY STRATEGIC INITIATIVES**

- 1 **Trained and resourced community health workers** provide quality health care services
- 2 **Service providers and key influencers** who are sensitised on gender and human rights
- 3 **Trained and resourced peer workers** make referrals and provide psycho-social and adherence support
- 4 **Priority populations and communities** who are trained on health and human rights
- 5 **Safe spaces** for social interactions, peer support, provision of services and movement building
- 6 **Improved collaboration** and strengthened linkages between health services and communities
- 7 **Civil society engaged** in generating evidence, monitoring and advocacy to improve laws, policies and practices
- 8 **Opportunities for income generation** and economic empowerment

**BREAKTHROUGHS**

- 1 **Comprehensive investment case** for each setting
- 2 **Evidence base** on gaps in the response, key priorities and what works
- 3 **Relevant stakeholders and partners mobilised** to work together to achieve the common goal building
- 4 **Community of diverse innovators** equipped to contribute
- 5 **Civil society engaged** in evidence generation, monitoring and advocacy
- 6 **Partnership agreements** and joint advocacy plans with key strategic partners

**STRATEGIES**



**USE EVIDENCE**  
to support programmes



**ADVOCATE**  
for rights-based and community-led services



**INVEST**  
in community-led interventions



**STRENGTHEN CAPACITY**  
of civil society



**FOSTER INNOVATION**  
to accelerate progress



**COLLABORATE**  
with diverse partners

**INPUTS**



**OUR FUNDS**



**OUR PEOPLE**



**OUR SYSTEMS**

**Community Strategic Initiatives:** improving quality of life

**Breakthrough:** creating strategic partnerships for targeted impact



# OUR COMMUNITY

**We understand the importance and value of communities in response to HIV.**

Our approach is to work with and alongside our communities and partners to identify how to invest in and implement effective, innovative and sustainable programmes.

**We offer more than money.**

We co-create partnerships, facilitate cohesive actions, enable access to technical assistance, capacity building and other non-financial inputs, as well as convening spaces for learning and strategic thinking.

**Everything we do is about bringing positive change towards the end of AIDS.**

Both financially and non-financially this helps us on our mission to be a transformational partner that champions people and communities to end AIDS.



# OUR GOVERNANCE STRUCTURE

The governance and technical review structure of Positive Action is vital for our success. These structures provide the invaluable strategic and technical input we need for an effective implementation of the strategy.

The Strategic Advisory Council consists of 6 representatives from internal and external stakeholder groups who will meet 1-2 times per year.

The Technical Review Committees are each made up of 8 - 10 representatives (including two co-chairs, and up to 5 reserve members) who are recognised in their field of expertise who will meet 2-4 times per year.

**STRATEGIC  
ADVISORY  
COUNCIL**



**TECHNICAL  
REVIEW  
COMMITTEES**



**POSITIVE  
ACTION**

# FUNDING ROUNDS

## FUNDING ROUND

# 1

## FUNDING ROUND

# 2

## FUNDING ROUND

# 3

## FUNDING ROUND

# 4

JAN

FEB

MAR

APR

MAY

JUN

JUL

AUG

SEP

OCT

NOV

DEC

There are three open call funding rounds for Community Strategic Initiatives throughout the calendar year. The exact dates and specific funding priorities will be defined at the beginning of each year by the Positive Action Strategic Council.

The fourth funding round is limited to Breakthrough Investments and is by invitation only.

# HOW THE NEW STRATEGY WILL AFFECT OUR PARTNERS

A clearer, more focused and better communicated strategy and objectives will strengthen our relationships, alignment and collaboration with all our partners.

# 1



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**A supported, streamlined application process** will help our applicants know what they can apply for and access support with their applications.

# 2



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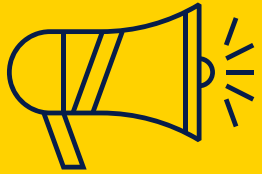
**A clearer monitoring, evaluation, and learning framework** will help our partners evaluate impact and access better qualitative and quantitative data about HIV at the grassroots level.

# 3



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**More capacity within our team and better access to capacity-building through technical expertise and specialist support** will help our partners grow and build partnerships.



# AMPLIFYING IMPACT

**AMPLIFY IMPACT** is not an add-on to our work, but an integral part of it. It underlines that fact that we offer more than money. Our support is about augmenting and increasing the chances of our investment making a real impact in the real world. It underlines the fact that all our work is about bringing positive change towards the end of AIDS.

We co create partnerships, facilitate joined up actions, enable access to technical assistance, capacity building. It's needs based, person centred and driven by the community.

A dozen population specific funds

One positive Action fund. Two funding streams.  
All funding aligned to our two funding areas

Funds with distinct & incompatible funding cycles and governance structures

Streamlined financing & governance structure  
One mechanism ensures efficiency and transparency

No means to aggregate performance

All commitments feed into positive action framework  
Regular performance reporting becomes the status quo

# STRATEGY FOR TODAY **2020 – 2030**

Disconnect from ViiV and LOCs

Greater alignment with business and stronger links to LOC's

Portfolio of mainly short term partnerships (1-3 years)

Deliberate, long term investments in what works (1-7 years)  
Multiyear, staged projects that meet expectations to unlock further funding

Africa dominated portfolio

More investment in middle income & emerging markets  
Consistent with ViiV Healthcare's growth strategy

Fairly siloed function

Active collaboration with other functions to achieve company ambitions

-  [viivhealthcare.com/positiveaction](https://viivhealthcare.com/positiveaction)
-  [facebook.com/PositiveAction.HIV](https://facebook.com/PositiveAction.HIV)
-  [@ViiVHC](https://twitter.com/ViiVHC)