

ViiV HEALTHCARE

2023 Request for Proposals

Community Education and
Services Grants

Canada



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WE ARE ViiV HEALTHCARE

A pharmaceutical company entirely devoted to HIV/AIDS research and treatment, and to improving the lives of people living with HIV/AIDS across Canada.

We are committed to fighting HIV/AIDS by providing quality products, services, and programs, as well as building long-term partnerships with an empowered HIV community.

ViiV Healthcare is dedicated to leaving no patient behind. We're engaged in the achievement of the 95 / 95/ 95 by 2030 goals set by UNAIDS by supporting programs and services that promote testing, access to care, and viral suppression.

If you should know one thing about us, know this: **we will not rest until we leave no person living with HIV (PLHIV) behind.** Until the 37 million PLHIV is down to zero, we will continue searching for new ways to limit the impact of HIV.

ABOUT COMMUNITY EDUCATION AND SERVICES GRANTS

ViiV Healthcare recognizes the enormous impact of community partnerships in the response to HIV/AIDS. For people living with HIV or those at risk for HIV, the community plays a crucial role: delivering education and prevention campaigns, providing holistic support services, advocating for enhanced access to care and treatment, and confronting stigma and discrimination. **HIV has become a chronic, treatable condition, and many people living with HIV live longer thanks to the efforts of a large, empowered community.**

At the same time, new challenges have arisen as many people living with HIV require life-long specialist care for a range of comorbidities including gerontological-related care as well as primary medical care. People living with HIV have a risk of some/certain chronic health challenges and comorbidities, while many also face stigma and discrimination in health systems, social services, and in their public and private lives.

Improving and sustaining quality of life influences not only individual wellbeing but also contributes to global acceptance of the new reality of living well with HIV. Incorporating the views of people living with HIV is essential to developing policies, services, and changing attitudes that both meet their needs and reflect this new reality.

ViiV provides funding for numerous community-based programs, campaigns, and services, including HIV treatment education programs; HIV prevention and awareness campaigns; direct services for people living with HIV/AIDS; advocacy and communications outreach; workshops and conferences; and the core operations of AIDS Service Organizations (ASOs) across the country.

ViiV has been funding projects over the past 22 years in Canada and has granted funds to over 150 projects in the last 4 years.

“LetsStopAIDS is grateful to have a supportive partner and friend like ViiV Healthcare. It runs far deeper than just funding with ViiV. It's the mentorship, encouragement, and unique networking opportunities that we received that made our conference, NoTimeToWait, such a success. Thanks to ViiV, this has allowed us to play a vital role in Canada's Youth-HIV community. ”

- Shamin Mohamed Jr., Founder & President, LetsStopAIDS

FUNDING OVERVIEW

Criteria

We understand people move in and out of care over time. That means in order to close gaps in care and improve health and overall quality of life, we must support PLHIV along their individual paths – from a new diagnosis and immediate connections to care, to times when people are not consistently engaged in care and require reconnecting, to those who are looking for support in maintaining their own care plan.

The Community Education and Service Grants program initiative is requesting proposals for grants that will support projects related to access to treatment and treatment optimisation to improve the quality of life and outcomes for people living with HIV. Priority will be given to two (2) focus areas:

1. Encouraging improved dialogue between PLHIV and health care professionals
 - a. Empowering PLHIV to advocate for their health by improving their health literacy, communication, and treatment information
 - b. Empowering the community to engage with policymakers and decision making
 - c. Encourage the use of Patient-Reported Outcomes (PROs) to provide a patient-centered approach with efficient care
2. Integrating peer-delivered support and peer navigation within clinical care

Considerations will also be made for grants that are proposing education and support programs that work to adapt the care pathway during COVID/post COVID, to link patients to healthcare and treatment.

Restrictions

- Only one application per organization will be accepted
- Grants are for one year
- Individual projects will be funded at a maximum of \$25,000 CAD

Proposal Process and Timeline

Organizations interested in applying for funding should register and fill in the online application with Smart Simple here: [Registration | ViiV Healthcare \(smartsimple.ca\)](https://www.viivhealthcare.ca/registration)

Request for proposals will be made at three different times throughout the year to allow for organisations to apply at times that suit them best.

There will be a six-week time period for organisations to submit their application.

Proposals will be reviewed by the ViiV Healthcare Grants and Donations Committee to confirm eligibility, ensure that the proposed project has the potential to address the *CESG* program objectives, and select the strongest proposed projects.

Requests for Proposals / process opening	Closing of RFP	Applicants informed of the status of application
December 1, 2022	January 22, 2023	March 24, 2023
May 1, 2023	June 18 th , 2023	September 1, 2023
December 1 st , 2023	January 21, 2024	March 22, 2024

Questions

All questions and inquiries about *CESG* should be directed to Marvelous Muchenje, Community Relations Manager, at marvelous.y.muchenje@viiivhealthcare.com

We thank you for your interest and for all you do on behalf of people living with HIV.

DEAR HIV & AIDS

Fair warning. We're not going anywhere. Whatever you throw at us, we'll come back stronger, more determined to advance the science and the partnerships that combat you and what you do, and will one day eradicate you altogether.

Until that day,
we're ViiV Healthcare.