



100% FOCUSED ON HIV

WE ARE ViiV HEALTHCARE

viivhealthcare.ca | [@viivhc](https://twitter.com/viivhc)





OUR
MISSION

LEAVE NO
PATIENT BEHIND

/ WE ARE ViiV HEALTHCARE

A pharmaceutical company devoted to HIV/AIDS research and treatment, and to improving the lives of people living with HIV/AIDS across Canada.

We are committed to fighting HIV/AIDS by providing quality products, services, and programs, as well as building long-term partnerships with an empowered HIV community.

ViiV Healthcare is dedicated to leaving no patient behind. We're engaged in the achievement of the 90/90/90 goals set by UNAIDS by supporting programs and services that promote testing, access to care, and viral suppression.

We aspire to be the **best partner** FOR THE LONG-TERM HEALTH OF THE ENTIRE HIV COMMUNITY, which includes **populations at risk, people living with HIV/AIDS, their caregivers, and healthcare providers.**



FROM
37 MILLION
TO ZERO

FOR THE DAY
WE BEAT HIV

HIV has become a chronic, treatable condition thanks to the efforts of a large, empowered community. Breathtaking progress has been made, especially when you consider that just three decades ago being diagnosed meant a stigmatized and imminent death sentence.

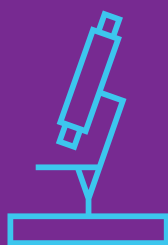
The Public Health Agency of Canada estimates that about one in seven people living with HIV are unaware of their status, and about six Canadians are infected each day.¹ **Every day we push further, not only in finding a cure, but also in empowering more communities through education, to positively impact transmission rates and the stigma they face.**

We believe an AIDS-FREE WORLD is possible

63,110 PEOPLE in Canada were living with HIV/AIDS at the end of 2016¹

2,165 PEOPLE WERE NEWLY DIAGNOSED in 2016 in Canada¹

INNOVATORS AND DISRUPTORS IN HIV SCIENCE



WE GO TO EXTRAORDINARY LENGTHS
TO DELIVER TREATMENT BREAKTHROUGHS
TO BETTER SERVE COMMUNITIES.

MEDICAL EDUCATION SUPPORT PROGRAM

High quality education is a key priority for us at ViiV Healthcare. We're committed to investing in independent medical education that will make a difference.

Educational grants allow us to focus on initiatives that address gaps by increasing the skills and knowledge of Canadian professionals so they can better care for people living with HIV. We ensure that content development and implementation of medical education funding are done independently of ViiV Healthcare. Our Medical Education Support Program helps fund scientific and medical initiatives such as meeting-style activities for healthcare professionals, congresses, conferences as well as other educational events.

CONGRESS SPONSORSHIP

ViiV Healthcare recognizes the value congresses bring to healthcare professionals focused on HIV. Through sponsorships, we support various types of congresses in Canada that span relevant areas in HIV such as research, clinical practice, system of care optimization, and patient care.

INTERNATIONAL CONFERENCE SPONSORSHIP

With a membership of over 2,000 researchers and other professionals interested in HIV research, the Canadian Association for HIV Research (CAHR) is the leading organization of HIV/AIDS researchers in Canada. As an integral element of its mandate, CAHR works to "promote education and the development of researchers" and "engage diverse stakeholders in ongoing dialogue and knowledge exchange." As part of this effort, and with the generous support of ViiV Healthcare, CAHR offers travel awards to Canadian healthcare professionals working in the HIV field to attend international continuing health education events.

FOR THE MILESTONES AND MINOR VICTORIES

WE WORK IN PARTNERSHIP WITH THE HIV COMMUNITY TO PROMOTE INNOVATIVE RESEARCH AND FOSTER COMMUNITY-BASED PROGRAMS BECAUSE WE BELIEVE THAT ANYONE LIVING WITH HIV SHOULD HAVE ACCESS TO THE KIND OF TREATMENT AND CARE THAT GIVES THEM A GOOD QUALITY OF LIFE.

ViiV Healthcare recognizes the enormous impact of community partnerships in the response to HIV/AIDS.

For people living with HIV or those at risk for HIV, the community plays a crucial role: delivering education and prevention campaigns, providing holistic support services, advocating for enhanced access to care and treatment, and confronting stigma and discrimination.

By collaborating with HIV organizations, our **community grants** support community-based programming through 3 impactful initiatives:



Community Education and Services Grants

We provide funding for numerous community-based programs, campaigns, and services, including: HIV treatment education programs; HIV prevention and awareness campaigns; direct services for people living with HIV/AIDS; advocacy and communications outreach; workshops and conferences; and the core operations of AIDS Service Organizations across the country. We are proud to have granted funding to 245 projects over the past 22 years.



Positive Action Canada Innovation Program

We help organizations create and deliver new support and prevention programs as well as update their current services through a dedicated innovation fund.



Positive Action Canada Indigenous HIV/AIDS Initiative

We support Indigenous-led projects to help improve HIV prevention and access to care for Indigenous people living in Canada. Over the past 4 years, we have provided funding to 14 different projects.

For more information about our Grants Programs and a complete listing of ViiV Healthcare Community Grants, visit viiVhealthcare.ca/en/involvement



**WE'RE
STRONGER
WHEN WE'RE
FIGHTING HIV
TOGETHER**

PIHVOT AND JOINT PARTNERSHIPS

ViiV Healthcare is committed to supporting programs that will help address the challenges and gaps within the HIV cascade of care and help achieve the 90/90/90 targets set up by UNAIDS. To contribute to this goal, ViiV Healthcare collaborates with stakeholders through various opportunities, all with the aim of improving health outcomes and/or the quality of life for people living with HIV in Canada.

Partnerships to Improve HIV Outcomes and Treatments (PIHVOT) is a grant program available to requesting Healthcare-Related Organizations (HCROs) to enable specific innovative approaches toward our common goal.

Only Canadian HCROs are eligible. These are defined as private or public sector organizations, institutions, or associations comprised of Healthcare Providers whose main objective is related to the treatment of illness or the provision of healthcare.

The Joint Partnership is a program available to stakeholders who share our interest in meeting the needs of people living with HIV effectively.

Joint Partnerships are open to a large group of partners, including but not limited to:

- Healthcare organizations
- Patient organizations and other non-profits
- Government bodies
- Third-party services providers
- Academia
- Industry

MAKING HIV A SMALLER PART OF PEOPLE'S LIVES

ViiV Healthcare believes that no HIV patient should take more medicine than they need. HIV-1 can now be treated with fewer drugs, marking a significant step forward in its treatment.

ViiV Healthcare Supports Patient Support Program

ViiV Healthcare Supports offers people living with HIV a range of financial support options for ViiV medications prescribed to them by their healthcare provider. This includes bridging assistance while awaiting private or provincial insurance coverage, co-pay assistance and, in some cases, payment of the difference between the cost of the brand name product and the generic version.

ViiV Healthcare supports, listens, and responds to individual financial needs to help ensure that no one gets left behind.



WE ARE ViiV HEALTHCARE

As a company 100% focused on HIV,
ViiV Healthcare is uniquely positioned to be
at the forefront of advancing HIV treatment and care.



Visit **viiivhealthcare.ca** to learn more about our work and
how we address and support the needs of people living
with HIV with the goal of leaving no patient behind.

WE ARE HERE UNTIL HIV IS NOT

Reference:

1. Public Health Agency of Canada. Summary: Estimates of HIV Incidence, Prevalence and Canada's Progress on Meeting the 90-90-90 HIV Targets, 2016. Surveillance and Epidemiology Division, Professional Guidelines and Public Health Practice Division, Centre of Communicable Diseases and Infection Control, Public Health Agency of Canada, 2018. Available at: <https://www.canada.ca/content/dam/phac-aspc/documents/services/publications/diseases-conditions/summary-estimates-hiv-incidence-prevalence-canadas-progress-90-90-90/pub-eng.pdf>. Accessed October 16, 2019.



ViiV Healthcare ULC
245 Armand-Frappier Boulevard
Laval, Quebec H7V 4A7
450-680-4810
viiivhealthcare.ca

Trademarks are owned by or licensed to the
ViiV Healthcare group of companies.
©2020 ViiV Healthcare group of companies or its licensor.
Code: PM-CA-HVX-BROC-190001-E Date: 02-2020